



Battle Born® Releases New Smart Lithium Batteries to Kick Off Black Friday Sales Event

November 25, 2024

RENO, Nev., Nov. 25, 2024 (GLOBE NEWSWIRE) -- [Dragonfly Energy Holdings Corp.](#) (Nasdaq: DFLI) ("Dragonfly Energy" or the "Company"), an industry leader in energy storage and battery technology, announces the public release of its new Battle Born® smart lithium batteries, now available for purchase at special introductory pricing. This release coincides with the Company's annual Black Friday sales event, happening now through Cyber Monday, where customers can access some of the best prices of the year on all Battle Born products.

The new Battle Born smart batteries feature Dragonfly IntelliGence®, the Company's patent-pending technology that delivers comprehensive battery communication and monitoring capabilities. This innovation allows users to track individual battery and full battery bank performance in real-time. Through the Battle Born Mobile App, users can receive critical alerts, access detailed performance data, and review historical reports to optimize system performance. This advanced visibility enhances system configuration, streamlines troubleshooting, and ensures compliance with industry standards, including the ABYC E-13 Standards for Lithium Power Systems on Marine Vessels.

Consumers can take advantage of the limited-time introductory pricing and Black Friday discounts by visiting [BattleBornBatteries.com](#).

For more information about Dragonfly Energy and its innovative energy solutions, please visit [DragonflyEnergy.com](#).

About Dragonfly Energy

Dragonfly Energy Holdings Corp. (Nasdaq: DFLI) is a comprehensive lithium battery technology company, specializing in cell manufacturing, battery pack assembly, and full system integration. Through its renowned Battle Born Batteries® brand, Dragonfly Energy has established itself as a frontrunner in the lithium battery industry, with hundreds of thousands of reliable battery packs deployed in the field through top-tier OEMs and a diverse retail customer base. At the forefront of domestic lithium battery cell production, Dragonfly Energy's patented dry electrode manufacturing process can deliver chemistry-agnostic power solutions for a broad spectrum of applications, including energy storage systems, electric vehicles, and consumer electronics. The Company's overarching mission is the future deployment of its proprietary, nonflammable, all-solid-state battery cells.

To learn more about Dragonfly Energy and its commitment to clean energy advancements, visit [www.investors.dragonflyenergy.com](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical statements of fact and statements regarding the Company's intent, belief, or expectations, including, but not limited to, statements regarding Battle Born Batteries with Dragonfly IntelliGence, the Company's future results of operations and financial position, planned products and services, business strategy and plans, market size and growth opportunities, competitive position and technological and market trends. Some of these forward-looking statements can be identified by the use of forward-looking words, including "may," "should," "expect," "intend," "will," "estimate," "anticipate," "believe," "predict," "plan," "targets," "projects," "could," "would," "continue," "forecast" or the negatives of these terms or variations of them or similar expressions.

These forward-looking statements are subject to risks, uncertainties, and other factors (some of which are beyond the Company's control) which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Such factors include those set forth in the sections entitled "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, and in the Company's subsequent filings with the SEC available at [www.sec.gov](#). If any of these risks materialize or any of the Company's assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that the Company presently does not know or that it currently believes are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. All forward-looking statements contained in this press release speak only as of the date they were made. Except to the extent required by law, the Company undertakes no obligation to update such statements to reflect events that occur or circumstances that exist after the date on which they were made.

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Source: Dragonfly Energy Holdings Corp.

A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/8e72890f-65fc-4700-ab31-a0ab60956273>



Source: Dragonfly Energy Holdings Corp.

Battle Born Smart Batteries Featuring Dragonfly IntelLigence technology



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